



THE ANNUAL BEST CHOICE PRODUCT AWARD

Voted by CEOs & CIOs

The CEO&CIO CLUB in coordination with the International Data Group (IDG) is honored to host the **Annual Best Choice Product Award**. We aim to build a strongly-connected ICT community in Vietnam to carry out unbiased research and surveys for the best choice ICT products. In this regard, we cordially invite you to sponsor the prestigious selection.

Many nominations have been entered, but only 20 will be chosen. The coveted **Annual Best Choice Product Award** is bestowed to products that best reflect the level of excellence needed in our ICT industry today.

The 2007-2008 Best Choice Product Awards will be announced on September 17th at the Melia Hanoi Hotel. This will be a renowned ceremony along with the CIO Conference & Award 2008. In this regard, I would like to call on your contribution to help promote this annual honor prize.

Your contribution can be made by sponsoring the event. To learn more about the sponsor's benefits, visit www.cio.com.vn or www.cxo-club.com. Don't miss this opportunity to build the community and brand yourself.

To make the **2008-2009 selection** more precise and relevant to your expectation, please fill out and send the entry form at your earliest convenience beginning on Oct 1, 2008.

I look forward to hearing from you soon.

Best regards,

Nguyen Anh Thu
Business Development Manager
CEO&CIO CLUB
Mobile: 091 351 2351
Email: thu_nguyen@cxo-club.com; ceo.cio.club@gmail.com

www.cio.com.vn www.cxo-club.com



Invitational Sponsorship for the Annual Best Choice Product Award

Voted by CEOs&CIOs

Award Overview

Established in 2004, CIO&CEO Best Choice Product Award is an annual activity within the framework of **CIO Conference & Awards**, which is aimed at recognizing attributions of solution providers trusted by CEOs and CIOs for their pre-eminent ICT products, which efficiently support CIOs in implementing ICT projects.



Award Ceremony:
Desktop HP Compaq (2007)

This year, the awarded categories include:



Award Ceremony:
IBM, MICROSOFT, CISCO (2007)

Desktop, Notebook, Server, Database Management System, System Integration Solution, ISP, Portal Solution, Enterprise resource planning, Firewall system, Antivirus program, Customer Relations Management Solutions, Private automatic branch exchange, Router, Printer, Copier, PPC/ PDA, Digital camera, LAN Switch, Wifi Access Point, IT Training Service.



Award Ceremony:
Digital Camera CANON (2007)

The online selection votes via website (www.cio.com.vn) and paper nomination forms have been sent to more than 2,000 CEOs, CIOs, IT directors and other executives of management levels from both local and international enterprises.

www.cio.com.vn www.cxo-club.com



Why should you sponsor?

If you care about the community who supports, invests expertise and analyses to assess your products,
If you want to know a detailed research and survey result of how & why your product is evaluated,
If you care about what makes your product different from others and many other more,

Sponsorship benefits

When recognized as the **Annual Best Choice Product's Sponsor**, you will be:

- Having an in depth research study of CEO&CIO's behaviors towards your products.
- Having your Logo & Company Profile listed on a half A4 page of the CIO Directory
- Having your Logo placed on all marketing materials & associated with the official event advertisement announcement published on PC World magazine
- Have three (3) CIO conference tickets & two (2) CIO Awards Gala Dinner
- Promotional leaflet or promotional gift will be inserted into attendee's bags.

Sponsorship confirmation to Ms. TRAN THUY DUONG

By phone: 84-946 0331

By HP: 84-987-697-909

By fax: 84-946 0329

By Email: duong_tran@cxo-club.com; ceo.cio.club@gmail.com

Please endorse the proposal by signing and affixing company stamp on the section below. Fax back to 844 946 0329

On be half of ...

Name and Title

Date

Company Stamp

www.cio.com.vn www.cxo-club.com