



CIO CONFERENCE & AWARDS 2008
THE ANNUAL BEST CHOICE PRODUCT AWARD
CIO & ICTF GOLF OUTING

August 8, 2008

The CIO Conference & Awards 2008 will focus on “**Transforming Business into Renovation and Execution**” As an organizer, we hope to bring participants a fresh, new concept of CIOs’ roles and achievements and bring ICT vendors a good opportunity to mingle with partners and customers for networking and in depth discussion.

We are always willing to maximize benefits for your company and brand your image in the premium ICT community. As our strategic partner, we would like very much to invite you to sponsor the following events with these main benefits:

Golf Outing “Hole-in-one” – Valued at \$2,000

- Having a logo & product appear on a Hole-in-one banner
- Having two VIP Invitations to the Golf Outing and two for the CIO Awards Gala Dinner
- Presenting a prize to the winners

The Annual Best Choice Product Award – Valued at \$5,000

- Having an in depth research study of CEO&CIO’s behaviors towards your products
- Having an opportunity to deliver a 15-minute speech within the ceremony
- Having your Logo & Company Profile listed on a half A4 page of the CIO Directory
- Having your Logo placed on all marketing materials and associated with the official event advertisement announcement published in PC World magazine
- Having three CIO Conference tickets & two CIO Awards Gala Dinners
- A promotional leaflet or promotional gift will be inserted into attendee’s bags.

Showcase Sponsor – Valued at \$3,000

- Having a one-day showcase area of 1.5 m (L) x 3m (W) x 2,5m (H) dimensions
- Having your Logo placed on all printed marketing materials
- Having your Logo placed on the Website’s Sponsorship sub page
- Having your Logo placed on the event’s backdrop





For your reference, the highlights are as follows:

- September 16th: Golf Outing
- September 17th: CIO Conference – The Annual Best Choice Product Award
CEO & CIO CLUB Meeting & CIO Award Gala Dinner
- September 18th: ICT in Finance Conference & Exhibition

I look forward to hearing from you.

Best regards,

Nguyen Anh Thu
Business Development Manager
CEO&CIO CLUB
HP: 091 351 2351
thu_nguyen@cxo-club.com

